



Media Release
For immediate release

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Work starts on Victor Harbor Beachfront Holiday Park

Australian Tourist Park Management (ATPM) has commenced its capital works program at Victor Harbor Beachfront Holiday Park.

ATPM secured a 20-year lease for the park in October 2008, with the District Council of Victor Harbor granting approval for the progressive capital works program.

General Manager of Operations and Development Andrew Chapman said the first round of works were well underway.

“Site works have been completed for eight new two-bedroom deluxe water view cabins, which are expected late October,” said Mr Chapman.

“We have also completed site works and services for 20 new ensuite studio rooms, to be installed at the end of this month.”

A new heated swimming pool is under construction and the amenities upgrade is nearly complete. Other works include two new camp kitchens, new ensuite sites and the siting of a new community building featuring a kitchen, a games room and a television/meeting room. New solar lighting and a rainwater tanks will also be installed.

All works will be conducted under ATPM’s policy of environmentally sensitive planning and design. All ATPM parks follow a strict environmental management plan, which covers ecological sustainability, water and energy saving techniques, as well as waste management policies.

Mr Chapman said the park facilities easily allow it to cater for the budget camper right through to the 4.5-star luxury cabin-dweller. He said that all market types are now seeking more than just a roof over their head from their holiday accommodation.

“Our goal at ATPM is to ensure that all guests take home a memorable experience,” said Mr Chapman.

“We combine fantastic outdoor environments with exceptional hospitality and facilities to create the best experience possible.

“We also do little things that make the difference, such as providing free onsite activities, free milk and newspapers to cabin guests on arrival, helping park caravans on site and assisting with forward bookings, tours and attractions.”

The current round of works at Victor Harbor Beachfront Holiday Park is due for completion before Christmas 2010.

*****ENDS*****

ATPM is a dynamic and progressive company providing extensive management, development, marketing and consultancy services to the caravan park industry. The company has been operating for 16 years and currently leases or manages 30 parks across five Australian states.

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